

For Immediate Release

March 21, 2017

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## **Charleston-based startup Envies Flavor Shot hitting 28 stores across the Carolinas**

(Charleston, SC) - Charleston-based startup **Envies Flavor Shot**, a liquid flavor shot for any adult beverage including beer, vodka, gin, tequila or wine, announced that it is rolling out in nearly thirty convenient stores across the Carolinas. Envies also just received approval to distribute via Amazon.com

Envies Founder and CEO Terry Peterson of Charleston announced the roll-out based on a successful showing at the Southeast Petro Show in Myrtle Beach the week of March 6th.

WATCH: [Envies Commercial](https://www.youtube.com/watch?v=Cq1SC9Xqopc) (<https://www.youtube.com/watch?v=Cq1SC9Xqopc>)

WATCH: [CEO Terry Peterson explains Envies](http://whatis.enviesflavorshot.com/) (<http://whatis.enviesflavorshot.com/>)

Peterson said he's excited about the rapid growth of his company and product:

"What started out as a curious experiment with my wife has turned into a full-fledged business that is growing by the day," said Peterson. "Envies is one of those products you have to try to understand. But when people try it, they absolutely love it. I could not be more excited about how popular Envies is becoming and our recent expansion into dozens of convenient stores all across the Carolinas."

Peterson will be presenting Envies Flavor Shot at the "What's The Big Idea?" investor pitch event this Wednesday, March 22nd, at the Daniel Island Club, along with a select handful of up-and-coming start-up companies. He also plans to attend the Collision Conference in New Orleans in May and the Independent Convenient Store Expo in Chicago the following week.

**Terry Peterson, Founder and CEO of Envies Flavor Shot, is available to the media for interviews. Please send interview requests to Tyler Jones at [tyler@speakstrategic.com](mailto:tyler@speakstrategic.com).**

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